

## Fall Edition

### Building MB3 for greater social impact and sustainability



Rev. Dr. Anthony Everett

Dear Supporters and Friends of Mission Behind Bars and Beyond,

It has been 10 months since the Board of Directors of Mission Behind Bars and Beyond, Inc. (MB3), led by Chairperson John-Mark Hack in agreement with Bishop Leonard Fairley

of the Kentucky Conference of the United Methodist Church, gave me a start in the appointment of Executive Director for this ministry of servant-leadership. I became the first African American in this role, following our founder, the Reverend Dean Bucalos, JD. Prior to my arrival, all activities had ceased in 2020 due to the impact of the global Novel COVID-19 Corona Virus pandemic. This decision was made for the safety of our mentors and the core members we serve.

Today, I am even more excited about this opportunity than the day I began. Our Board of Directors established several high-level objectives aimed at building back MB3 for greater social impact and sustainability. In my role, my personal mission is to establish Mission Behind Bars and Beyond Inc. as a self-sustaining social enterprise leading in reducing recidivism for returning citizens in Kentucky by 2026.

**Listed below are a few accomplishments we have achieved over the last few months.**

- In January, we established a virtual office in Louisville, Kentucky. In collaboration with the League of Women Voters of Kentucky, we provided a public statement supporting voter enfranchisement for justice-involved individuals. [Click here to view the MB3 official video statement on the 1/28/21 updated report on Felony Disenfranchisement in the Commonwealth of Kentucky.](#)



Shameka Parrish-Wright

- In April, we hosted the virtual **2021 Reaching Individuals Behind Bars and Beyond Conference** with Shameka Parrish-Wright from The Bail Project Louisville as our Plenary Speaker. The event was co-



National Benevolent Association  
of the Christian Church (Disciples of Christ)



CATHOLIC CHARITIES OF LOUISVILLE, INC.

sponsored by the National Benevolent Association (Disciples of Christ), the Kentucky Department of Corrections, Catholic Charities of Louisville, the Kentucky Criminal Justice Forum, Goodwill Industries of Kentucky, and the Greater Louisville Reentry Coalition. 195 people registered for the event - the largest registration since its inception.



Goodwill Industries of Kentucky

Kentucky Reentry  
A Second Chance to Make a First Impression

- We established/re-established working relationships with several organizations, including Catholic Charities of Louisville, the Louisville Urban League, and the National Benevolent Association's Correctional Network.

- We created a new Virtual Nurture, Support, and Accountability Groups (VNSAG) Mentoring Program which is now in the pilot stage. This replaces our previous mentoring program as a hybrid/virtual alternative during and post pandemic. We will hire a case manager and establish a mentor/core member recruiting plan with a strong focus on diversity, equity, and inclusion.



- In September, we achieved the Guidestar Gold Seal Transparency Certification. A Gold Seal status is the leading symbol of non-profit transparency and accountability. Less than 5% of non-profits which register with Guidestar receive this designation.

- By mid-year, we established a two-and-a-half-year project fundraising goal of \$102,000 earmarked specifically for the new VNSAG Mentoring Program. Through the gifts of several generous donors, faith

The event was co-

-continued

*Building MB3... (cont.)*

communities like First Church (Disciples of Christ) of Louisville and Centenary United Methodist Church of Lexington, and grant funders like the newly established N’SPIRE Community Foundation of Park Community Credit Union (\$2.5K), the National Benevolent Association (\$6K), the Kentucky Social Welfare Foundation (\$10K), The Snowy Owl Foundation (\$10K), and The Gheens Foundation (\$20K), we have been able to reach over 50% of our goal. **We thank these generous donors and organizations for their support!**



Snowy Owl Foundation, Inc.

**THE GHEENS FOUNDATION**

Most importantly, we are reimagining community safety through desistance during and beyond the pandemic. MB3 is poised to truly impact every community in the Commonwealth of Kentucky beyond the pandemics of COVID-19 and systemic racism through over incarceration, and we would appreciate your assistance.

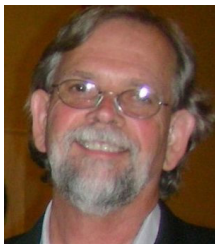
The Annual Giving Tuesday Appeal is only days away on November 30th. Please support Mission Behind Bars and Beyond by making a donation. Your financial support goes directly to our administrative and operational functions, helping us to live out our efforts of transitioning to a self-sustaining, social enterprise that transforms the lives of returning citizens, works to eliminate an unjust punitive system, and brings safety to our communities across Kentucky.

I sincerely ask for your support of returning citizens and communities across the Commonwealth of Kentucky through your gifts during the Giving Tuesday Appeal. Gifts of every size make a difference. Please make a difference today!

Thank you and God bless!

Reverend Dr. Anthony Everett  
Executive Director  
Mission Behind Bars and Beyond Inc.

### MB3 Creates the VNSAG Mentoring Model



Mark Johnson

Since the pandemic upended our efforts at outreach, MB3 has been contemplating ways that we can move our mentoring program into the new normal that is pandemic and post-pandemic living. With that in mind, we chose to move our successful Nurture, Support and Accountability

groups (NSAG’s) online and into the virtual space by utilizing Zoom. We purchased a new software package that allows us to conduct our meetings in-person, remotely or a hybrid version of in-person and remotely. Furthermore, the software will allow us to document our meetings so that the VNSAG members will be able to review and monitor our core member’s progress through their smartphones or computers. Security and confidentiality are paramount and will be ensured through the software.

By utilizing VNSAG, we still have our personal connection to core members (mentees) but are not limited geographically in that our core members and mentors need not be in the same city. Our first mentor group utilizing the

new program started in Lexington on October 4.

As interest in our program grows we will need more volunteers to become mentors. If you are interested in becoming a volunteer with MB3 to serve as a mentor or know of someone needing our services, please sign up by clicking here:



initial meeting of a pilot VNSAG

## The Power of the Facebook Fundraisers



Anyone on Facebook can start a fundraiser to commemorate a special event. One favorite is the birthday fundraiser. **So far in 2021, four birthday fundraisers for MB3 have brought in \$2,510!** Many thanks to those who commemorated MB3 on their birthday!!

With Giving Tuesday coming up on November 30th, consider a Giving Tuesday Facebook fundraiser for MB3. For example, you can set it up for the week before and the week after Giving Tuesday. It doesn't just have to be on that day. And, of course, the next time your birthday or another special event comes up, consider commemorating the event with a fundraiser for MB3.

## GIVING TUESDAY

On November 30th, join the #GivingTuesday movement, now a global day of giving. #GivingTuesday kicks off the charitable holiday season of year-end giving. It is celebrated on the Tuesday following Thanksgiving.

Facebook and PayPal will start matching donations at 8:00am ET (5:00am PT) on November 30, 2021. The matching offer will expire when \$7 million in donations is reached.

You can support the mission of MB3 on #GivingTuesday by donating in one of these 3 easy ways:

1. Donate directly on our FB page using the DONATE button: <https://www.facebook.com/missionbbars/>
2. Create your own Facebook fundraiser by GOING HERE (consider using an #Unselfie photo-see next column): <https://www.facebook.com/fund/missionbbars/>
3. If you would rather donate directly to MB3, DONATE on our WEBSITE: <https://www.missionbehindbarsandbeyond.org/donate-634878-984737.html>

**DONATE**

Mission Behind Bars and Beyond is a 501(c)(3) nonprofit organization. Donations are tax deductible.



## MB3 Donation Results

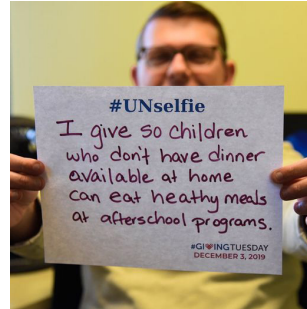


Friday, September 17, 2021, was Give For Good Louisville, the Annual 1-Day Online Giving Event hosted by the Community Foundation of Louisville.

**26 donors raised \$1,764.25 for MB3 this year.**

Thanks so much for your support!

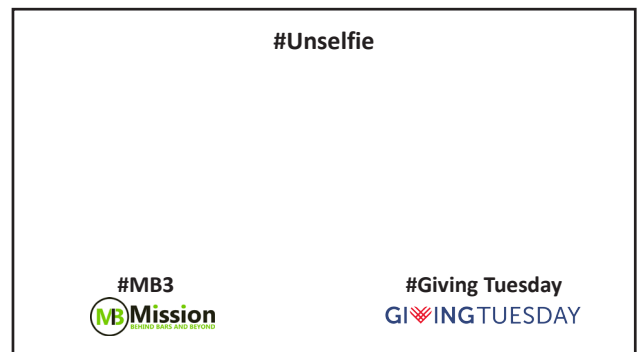
## The #Unselfie - A fun way to fundraise!




One fun way of fundraising for a cause is to use the #Unselfie. Fill in your #Unselfie with your message of support for MB3. Then take a selfie holding it up in front of you, but don't cover up your whole face so people can still see at least most of your face.

### Here are some ideas to get you thinking about how to set up your personalized message:


- I support MB3 because \_\_\_\_\_.
- I am a strong supporter of \_\_\_\_\_, and that is why I support MB3.
- I love doing \_\_\_\_\_ or being \_\_\_\_\_ or supporting \_\_\_\_\_, and that is why I support MB3.



Access and download this sample PDF to use for your own personalized message along with your photo at: <https://www.missionbehindbarsandbeyond.org/donate-634878-984737.html>



**Reverend Anthony Everett DMin**  
Executive Director  
Mission Behind Bars and Beyond Inc.  
(he/him/ours)



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🌐 Checkout our Website

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SAVE CONTACT