

1-2-3 Easy Steps to MB3 Give For Good Louisville (GFG) Fundraising

Your Own Easy-to-Create Personal Fundraising Page

- 1 Go to the MB3 GFG Fundraising page (<https://www.giveforgoodlouisville.org/organizations/mission-behind-bars-and-beyond>) & Click "Fundraise." Follow the easy steps to setting up your own fundraising page.
- 2 Promote the event to your family and friends by
 - a. (1) talking to them,
 - b. (2) calling them,
 - c. (3) emailing them, and/or
 - d. (4) using your fundraising page URL in emails, social media posts and tweets, anyway that works for you. (In tweets, use [#MissionBehindBars](#) & [#GiveForGoodLou.](#))
- 3 Promote it one last time on the last day of the event, September 17th.

-OR- If you don't want to set up your own page, help raise funds using these suggestions:

- 1 If you are on Facebook, go to the MB3 FB Event page at <https://www.facebook.com/events/1340972766297299> and Click on the SHARE button.
 - Share it on your personal FB page. Ask everyone to go there on Sept. 17th to help you reach your goal.
 - Invite your friends to the event.
- 2 Promote the event to your family and friends by
 - o (1) talking to them,
 - o (2) calling them,
 - o (3) emailing them, and/or
 - o (4) using your fundraising page URL in emails, social media posts and tweets, anyway that works for you. (In tweets, use [#MissionBehindBars](#) & [#GiveForGoodLou.](#))
- 3 From SEPTEMBER 13th to SEPTEMBER 17th, Remind your friends and family about the live event. And don't forget to start the event off with your own donation and share that with on social media as well.

We are excited by the potential of you, our supporters, to help us reach our fundraising goal of \$10,000 for this event!